

PARTNERSHIP PACKAGE

The Sliv





Partnership Package Overview

Opportunities	Available Spots	Price	In Kind Options Available
Title Sponsorship	1	\$10,000.00	
Awarding Sponsorship	1	\$5,000.00	
Music & Entertainment	1	\$2,000.00	✓
Clothing Sponsorship	2	\$1,000.00	✓
Relaxation Lounges	2	\$1,000.00	✓
Wave Sponsorship	12	\$500.00	
Food & Beverage Sponsorship	5	\$500.00	✓
Promotional Sponsorship	10	\$100.00	✓

We would love to have you as a partner for our event! Above is an outline of ways you can become a partner, a la carte style! For more information about each opportunity, please review this package!

Why become a part of Special Olympics Edmonton and this event?

- Make a profound impact on the life of an individual with an intellectual disability
- Opportunities to educate the community about your brand and services
- You will build deeper community networks with the various organizations, businesses, families and individuals involved with the event
- Increase brand visibility through media coverage, printed materials and promotional campaigns

Website: www.specialolympicsedmonton.ca

Title Sponsorship

\$10,000.00

Our title sponsor will have their name integrated into the name of the event. In addition, our title sponsor will have the most brand recognition, visibly opportunities and highlights in all media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Invitations
- Registration Forms
- Pledge sheets
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation
- Representative will be invited to make a speech during welcome address and during the prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

Special Olympics Relationship

Special Olympics Edmonton (SOE) will continue nurture and grow the partnership over the next program year

- Invitations to all SOE events
- Regular updates on SOE and how the funds are benefiting athletes with intellectual disabilities
- Pair you with and SOE athlete ambassador

Awarding Sponsorship

\$5,000.00

Our awarding sponsors will have the entire awards and prizes segment named after them and have the opportunity to present. In addition, our awarding sponsor will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Invitations
- Pledge sheets
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation
- Representative will be invited to present awards and prizes

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

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Music and Entertainment

\$2,000.00

To keep the event engaging, we are seeking a sponsor to allow us the opportunity to hire music and entertainment. You will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

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In Kind Opportunities

For music and entertainment, we are also seeking in kind donations. They can include, but are not limited to: DJ services, sound equipment and set up etc.

Edmonton

**Special
Olympics**
Alberta



Clothing

\$1,000.00

Our vision is to provide all participants with a gift for participating in our fundraiser. Ideally, we would like this gift to be some sort of apparel item. You will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Event website/ fundraising website
- On clothing apparel

Visibility during event

- Thank you during the welcome address and during prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

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- Regular updates on SOE and how the funds are benefiting athletes with intellectual disabilities

In Kind Opportunities

For clothing and apparel, we are also seeking in kind donations. They can include, but are not limited to: clothing and apparel items, printing services, swag etc.



Relaxation Lounges

\$1,000.00

We would like to create relaxation spaces where our participants can go after their work out. You will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

Special Olympics Relationship

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- Invitations to all SOE events
- Regular updates on SOE and how the funds are benefiting athletes with intellectual disabilities

In Kind Opportunities

For the relaxation lounges, we are also seeking in kind donations. They can include, but are not limited to: services (massages, therapies etc), items for the lounges, chairs, food etc.

Wave Sponsorship

\$500.00

All participants will be working out in groups. A wave sponsor will have that particular group named after them. You will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

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Food and Beverage

\$500.00

We would like to provide our participants with some food and beverages after their workout. You will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

Special Olympics Relationship

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In Kind Opportunities

For food and beverage we are also seeking in kind donations. They can include, but are not limited to: food items, beverage items, coupons etc.

Promotional Sponsorship

\$100.00

We will need to print many banners and event signage. You will have brand recognition, visibly opportunities and highlights in media coverage.

Brand Recognition

Visibility on event materials

- Posters and banners
- Event website/ fundraising website

Visibility during event

- Thank you during the welcome address and during prize presentation

Media

Recognition on all media advertising

- Social Media: Facebook, Instagram, Twitter
- Event Website
- News interviews, radio and newspaper

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In Kind Opportunities

Promotional sponsorship we are also seeking in kind donations. They can include, but are not limited to: banners, printing, promotional discounts etc.